

## Pursuit 3480 CC

## ALIVE AND KICKING

Mobility. Agility. Versatility. BY LENNY RUDOW

**I**magine being locked in a fiberglass box. In minutes it would become difficult to breathe. You'd be hot, sweaty, and gasping for air. When that box was finally opened, you'd be nauseous, weak, and dizzy. That must be how most baitfish feel because the vast majority of integrated livewells out there suck.

You want live, feisty, energetic baits? Here's what you need: A livewell with a ton of capacity—55 gallons would do the trick. Now center it in the boat and place it aft, so the baits take a minimum of pounding. Add a two-stage overflow system, so you can fill it to the top and reduce sloshing. Fit the system with two pumps, one for taking in plenty of raw water and another to boost circulation. Plumb them so your raw-water washdown can act as a backup should either pump fail. Add an air-induction system, which blows fresh oxygen into the water. Light the well with an off-white LED for night fishing, and gel coat the interior blue, which keeps baits calm, so they don't get skittish and ram into the walls. Put on a clear hatch so you can monitor the baits' health, too. Sounds like a big job, huh? Good thing Pursuit's already done all of the work for you.

**RELOAD.** The new 3480 CC is a case study in designing a boat for ultimate angling, and its near-perfect livewell is just one example. Why is the word "near" in there?

The well could be made even better by mounting a net holder to the underside of the top, so you'd always have a bait net handy. Yup, that's a petty nitpick—the 3480 CC's livewell may in fact be the best one I've ever seen on a production boat.

But the awesome angling examples continue. The upgraded T-top (\$14,015) holds a grand total of nine rocket launchers—four across the back, two angled to the sides up high, and a rack of three verticals down low on the side. There are four more verticals on the leaning post backrest, plus four aft and two forward gunwale-mounted rodholders and racks for four rigs under the gunwales. Fully armed, you'll leave the dock with 23 rigs.

EVERY ROD HAS A HOLDER; EVERY LURE HAS A TACKLE TRAY.  
TOP END: 50.1 MPH.



