

PRESS RELEASE



Pursuit Boats Debuts Highly Anticipated S 288

July 11, 2018, Bimini, Bahamas Pursuit Boats debuted their all new S 288 in Bimini, Bahamas, to a group of owners at their annual Rendezvous and Customer Appreciation Event. The S 288 joins the Sport family that includes the exceedingly popular S 408, S 368 and S 328 models introduced over the last two years. Pursuit's engineering teams have developed a winning formula and delivered an entirely new lineup of luxury center consoles in just 24 months.

"We are excited to debut our newest Sport series model with our owners in the Bahamas. We take pride in continuing to remain true to our history of innovative luxury fishing boats and to provide our customers with the state-of-the-art features combined with the quality and comfort that they have come to expect from Pursuit," Bruce Thompson, President of Pursuit Boats.

The Sport series styling continues with the new S 288 - with an LOA of 30' - including the oversized fiberglass integrated hardtop and tempered safety glass windshield system, updated classic sheer line, through-stem anchor system and integrated transom extensions. The console includes a roomy, fully enclosed head. On deck, plenty of seating with storage is available in the bow area and aft in the cockpit; providing plenty of room for family and friends to join the fun. Years of planning ensure that the newest addition to the sport family has everything you need and nothing you don't.

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For a day of fishing, a wide-open cockpit features all the amenities needed for a great day on the water, including a 24-gallon live well, large in-floor fishboxes and plenty of storage for rods, lures and everything in between. A standard hull side door makes it easy to slide a large fish on deck or enter the cockpit from the water after a dive. Teak accents around the helm add a touch of warmth and style to the focal point of the Sport model. When you're finished fishing, fold-away transom and aft-facing seats may be deployed to entertain dockside.

Expect the S 288 to cruise at 30.8 MPH while turning 3500 RPM rigged with standard power, twin Yamaha F 300s.

The new S 288 will deliver superior performance and fishability combined with amenities that provide comfortable cruising; learn more at www.pursuitboats.com.

Pursuit Boats, headquartered in Ft. Pierce, Florida, is a subsidiary of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States. Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They come in Center Console, Dual Console, Offshore and Sport configurations. S2 Yachts also manufactures Tiara Yachts, headquartered in Holland, Michigan. Tiara's model lines include the Open Series, Flybridge and Coupe models manufactured with inboard power from 39 to 53 feet, as well as the Tiara Sport 38 LS, the first outboard powered Tiara model. For more information, please visit pursuitboats.com, tiarayachts.com or tiarasport.com.