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PURSUIT TO UNVEIL NEW OS 345 AND C 280 AT FORT LAUDERDALE BOAT SHOW

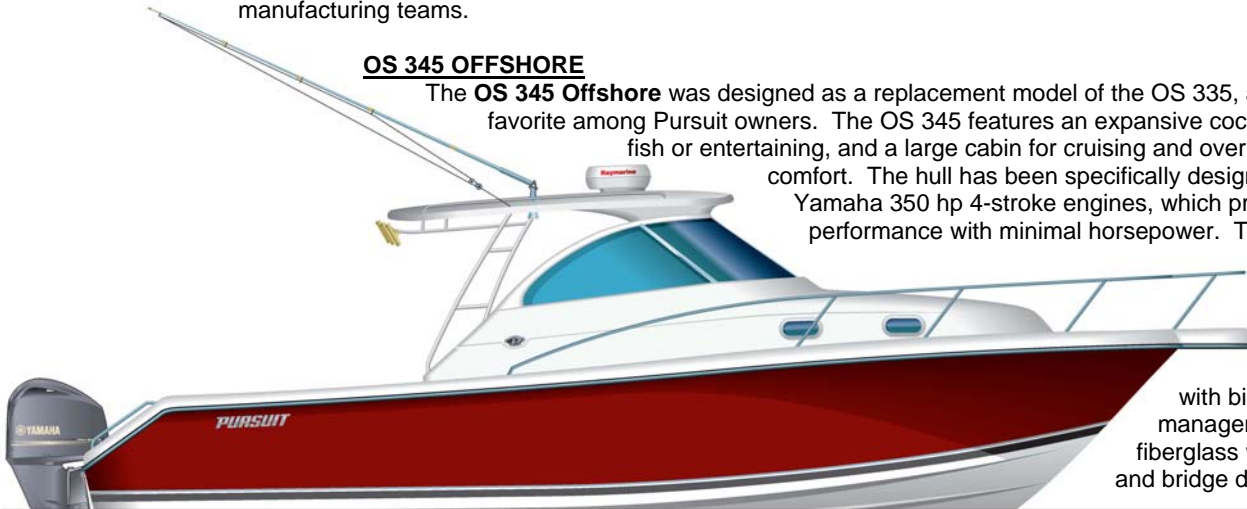
Ft. Pierce, Florida: Pursuit Boats proudly announces the introduction of two brand new models at the Fort Lauderdale Boat Show – the eagerly awaited OS 345 Offshore and the C 280 Center Console, as well as new for 2009 model updates of the C 310 and C 230 Center Consoles.

The official introduction will take place on Friday, October 31 at 10:00 a.m. at the Pursuit Booth (#2022) at the Fort Lauderdale Convention Center. On hand to “launch” the new models will be Leon Slikkers, Chairman; Tom Slikkers, President; George Hetzel, Vice President of Sales & Marketing as well as representatives from the Pursuit engineering and manufacturing teams.

OS 345 OFFSHORE

The **OS 345 Offshore** was designed as a replacement model of the OS 335, a long-time favorite among Pursuit owners. The OS 345 features an expansive cockpit for fighting fish or entertaining, and a large cabin for cruising and overnighting in comfort. The hull has been specifically designed for twin Yamaha 350 hp 4-stroke engines, which provide optimal performance with minimal horsepower. The OS 345 also

boasts a reinforced, infused FRP one-piece stringer grid with bilge water management, infused fiberglass windshield frame and bridge deck furniture and hatches.



Following in the footsteps of the 345's larger sister, the OS 375, the profile of the OS 345 is immediately recognizable with its infused fiberglass windshield with tempered safety glass. This provides a panoramic, obstruction free view to the bow. The windshield is one of the styling features that is a Pursuit trademark. Pantographic wipers with a fresh water washer system provide a constant clear view.

The cabin was designed around an innovative circular seating arrangement forward; large enough for dining and socializing, and later provide a large, comfortable berth. The custom teak table is electrically raised and lowered for ease and comfort with a flip of a switch. Watch your favorite DVD on the flush-mounted flat panel 19" LCD television or listen to your favorite musical group courtesy of the Clarion AM/FM/CD player with JL speakers, all of which are standard.



The mid-cabin is complete with overhead lighting, sleeping quarters for two and additional storage, including its own settee with reading lights, rod storage, privacy curtain and porthole.

Pursuit again has taken advantage of all of the available space with smart decisions for storage throughout the entire cabin, with hanging lockers, storage drawers and cubbyholes to hold everything.

The galley is gourmet-ready, with a two-burner electric glass cook top, polished stainless steel faucet and deep fiberglass sink, microwave, Corian countertop, dedicated storage above and below, and stainless steel refrigerator/freezer. Also standard is a 16,000 BTU cabin air conditioning system w/reverse heat, so you are comfortable no matter the weather outside. The large stand-up head features a wet / dry area and full designer shower and glass vessel bowl, and has a unique bi-fold door that reveals a large storage closet with enough room for towels, toiletries and supplies when pulled across to create a shower stall.

The spacious bridge deck offers a tilt-away helm with horizontal instrumentation and a large area for flush-mounting optional electronics displays and equipment. The captain drives from a custom, mechanically actuated, oversized helm seat, with armrests and non-skid poly footrest. A spacious L-lounge compliments the port side of the bridge deck, and features a starboard side tackle/storage cabinet. Captain and guests will ride comfortably thanks to an optional 16,000 BTU bridge deck air cooling system and fresh air hatches in the hardtop. Behind the helm seat is a 38-quart refrigerator / freezer with a thermostat and drain. The standard custom hardtop comes complete with spreader lights, courtesy lights, four rod holders in easy-to-reach stanchions, four recessed speakers, and canvas PFD storage. Docking and maneuvering is easier with a standard 2.7 hp bow thruster with dedicated battery power.

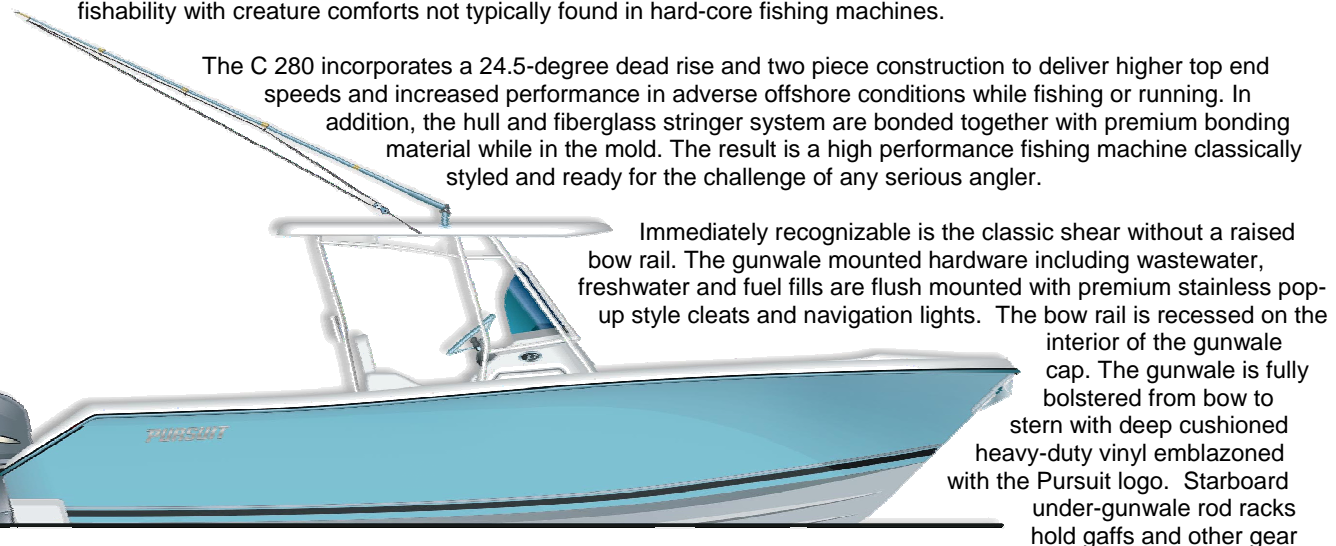
The cockpit has a forward-facing aft seat with padded backrest, drink holders, dockside fresh water inlet and a cockpit hot & cold freshwater shower. Entertain dockside or out on the water easily with the custom-molded outdoor entertainment system. Complete with an electric grill, sink with folding hot & cold water faucet, storage, molded-fiberglass curved covers and a Corian cutting board, its ready for that fresh catch of the day or burgers for the kids.

Servicing the mechanical systems is easy with a large, gasketed cockpit hatch that allows access to the machinery space, including the standard 8.0 kw Panda diesel generator, fuel filters, raw water pumps and power steering unit. There is also easy access to inspect and service the engine, house and electronics batteries thanks to the flip up transom lid.

Fishing enthusiasts will appreciate the 40-gallon, lighted, Oceana-Blue recirculating transom livewell. The result of research done with a local well-known oceanographic institute, the livewell design is created with keeping those baits alive and happy as long as possible. Two 40-gallon, in-deck, insulated fish boxes, port and starboard, and are macerated with overboard discharge. The deck is reinforced for a fighting chair and the gunwales are reinforced port & starboard in the aft gunwales for downrigger installation. With 340 gallons of fuel capacity, you can fish hard out to the canyons and back, cruise across the bay to that island you always wanted to explore or in and around your own waterways with all of the comforts of home.

C 280 CENTER CONSOLE

The **C 280 Center Console** is also a new addition to the 2009 Pursuit Model Lineup. The C 280 combines the ultimate in fishability with creature comforts not typically found in hard-core fishing machines.



securely out of the way of on-deck activities.

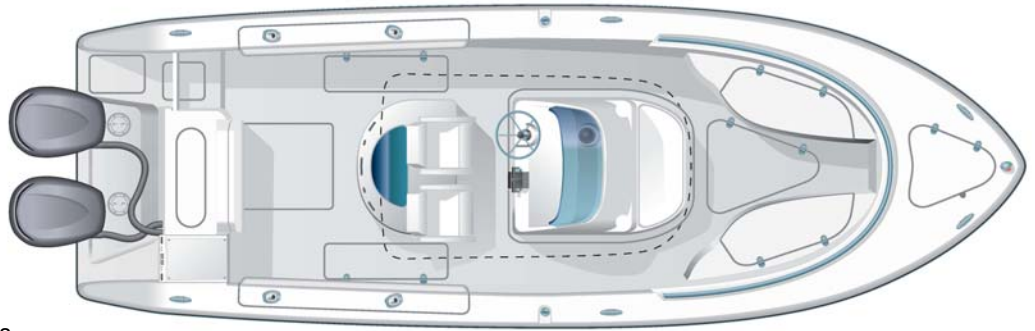
The expansive helm area, protected by a tempered glass windshield, comes complete with a 15" stainless wheel, and offers room for the optional electronics packages which feature dual displays, autopilot and radios. The console, leaning post and transom areas continue to support the boat's fishing function. The console houses a standard marine head, storage, lighting

and stainless sink, while the forward facing seat holds a built-in 140-quart cooler with sandwich tray underneath. The molded fiberglass leaning post is outfitted with a standard 52-gallon, lighted Oceana Blue livewell, molded tool holders, four rod holders, and a tackle locker with removable trays and lure bags. Sit or lean comfortably in the captain and crew seats, which quickly convert from a full chair to back-supporting leaning post when traveling at higher speeds.

Passengers will appreciate the comfortable and convenient folding stern seat that folds flush to the transom for use as a leaning post when fishing. The deck is spacious, fore and aft, and the self-draining cockpit is designed to flush water quickly.

Molded bow seating, with premium cushions, and insulated, self draining, lockable storage offers comfort and security for your passengers and gear, and the split bow design also provides unobstructed bow access for anchoring, docking or cast netting.

Pursuit's diamond pattern non-skid deck design keeps your feet where you want them when it gets sloppy. Two 29-gallon insulated, macerated and gasketed boxes hold your catch, ice and gear, with an additional 45-gallon fishbox provided behind the fold-down aft seat. Easy access to critical mechanical systems and battery switches is provided by a large aft hatch. Also provided in the transom is a bait prep station including a cutting board, molded rigging cutouts, and sink with pull out fresh water sprayer for easy cleanup.



When you rig the boat with Pursuit's custom optional fiberglass hardtop, you gain one more overhead box perfect for storage, as well as a canvas-covered PFD compartment. Hardtop options include E-Tech radial arm outriggers and built-in rod holders. The transom door offers both styling and functionality, while the telescoping stainless steel boarding ladder is neatly stored underneath in an easy-to-reach hatch.

Pursuit is also proud to reintroduce the **C 310** and **C 230 Center Consoles** with enhancements for 2009 which include a new console and hardtop setup featuring powder-coated arms on the C 310 and a brand-new transom on the C 230 which features a transom door for easy access to the telescoping ladder and engine areas. The OS 375, new for the 2008 / 2009 model year and which just made its international debut at the Genoa Boat Show, will also be making its Fort Lauderdale Debut. Rounding out the model lineup at the Fort Lauderdale show will be the popular OS 255 and OS 315 Offshore models.

Tom Slikkers, President of Pursuit Boats says, "I'm extremely excited about the new product launches we are making. The OS 345 completes our finest line-up of offshore cabin models. The high level of execution and "wow factor" combined with our legendary performance clearly reinforces the fact that Pursuit is the leader of the pack.

The all new C 280 completes our trio of deep dead rise center console models. Our team has worked extremely hard to combine the excellent ride characteristics and high performance with the creature comforts and amenities that our customers have come to enjoy. Simply put, this is a pocket rocket in 28 feet that can please the most discerning fisherman or a family that wants it all."

Pursuit Boats is a division of Holland, Michigan-based S2 Yachts, Inc. For more than half a century, three-generations of this family-owned business has set an unsurpassed standard of quality in marine design and manufacturing. From their modern, recently expanded production facility in Ft. Pierce, Florida, the Slikkers family continues to build distinctive outboard powered fishing boats in Offshore and Center Console configurations, in models from twenty-three to thirty-seven feet. S2 Yachts also produces Tiara Yachts, whose inboard power models include Open, Sovran, Coronet and Convertible models ranging in size from twenty-nine to fifty-eight feet are built in Holland, MI.

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