



Pursuit Boats Adds Alexander Marine of California To Dealer Network

Ft. Pierce, Florida, March 25, 2015 Pursuit Boats has appointed Alexander Marine California as its exclusive authorized dealer for Southern California. The Alexander Marine Facility is located at 2505 West Coast Highway, Suite 202 in Newport Beach, CA 92663. Alexander Marine through its Ocean Alexander line of yachts has been established in Southern California for more than 35 years and has developed a strong professional sales staff within this important marketplace. Contact Alexander Marine California directly at alexandermarineusa.com or 949-515-7700.

"Our new boat and yacht sales are focused on luxury brands with uncompromised quality and great business acumen. Pursuit Boats share the same values we have incorporated into our business over the years. We are excited about continuing the tradition and sharing the great heritage of Pursuit with our existing and future Southern California clients," Ray Prokorym, Vice President of Sales.

Pursuit Boats has enjoyed a successful twenty year relationship with the boating community in Southern California and Alexander Marine is the perfect organization to support its existing and future Pursuit owners.

Ron Burkdoll, Regional Sales Manager for Pursuit, "We're excited about working with the exceptional staff at Alexander Marine California, and look forward to the upcoming Lido Boat Show along with other exciting local events for our Pursuit customer base in the Southern California market. Pursuit remains a dominant brand in this market, and we expect to grow our brand even more through our relationship with Alexander Marine California."

Pursuit Boats is a division of Holland, Michigan-based S2 Yachts, Inc. For more than half a century, three-generations of this family-owned business has set an unsurpassed standard of quality in marine design and manufacturing. From their modern, recently expanded production facility in Ft. Pierce, Florida, the Slikkers family continues to build distinctive outboard powered fishing boats in Offshore, Center Console, Sport and Dual Console configurations, in models from twenty-three to thirty-seven feet. S2 Yachts also produces Tiara Yachts, whose inboard power models include Open, Flybridge, Coupe and Convertible models ranging in size from thirty to fifty-five feet are built in Holland, MI.



ALEXANDER MARINE USA
BROKERAGE | NEW CONSTRUCTION | CONSULTING

