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Pursuit Debuts New Inshore Series C 200 during Miami International Boat Show

February 17, 2011, Miami, Florida – Pursuit boats unveiled the new C 200 today during the Miami International Boat Show.

According to Pursuit President, Tom Slikkers, “Pursuit new product introductions are setting new levels in design, construction and performance. Our new C 200 offers boating excellence at affordable pricing.”

Complete specifications and pricing are available through dealers nationwide following the formal announcement delivered today during the Miami International Boat Show. Detailed information will also be available through pursuitboats.com. Factory Authorized Pursuit dealers will begin displaying new models in showrooms early March 2011.

George Hetzel, Vice President Sales & Marketing, “Our goal with the new C 200 is to get more people on the water enjoying the boating lifestyle and experiencing boating with confidence that is backed by Pursuit and the Pursuit dealer network.”

The **C 200** is the first of a new inshore series of Pursuits with quality affordability in mind. The C 200 is saltwater ready and features fishing and cruising details designed to make the boat a great introduction to the Pursuit family. All models will be powered by dependable Yamaha engines selected specifically for each model. The F150 four stroke is the engine of choice for this center console. The C 200 will top out at over 40 MPH and cruise comfortably around 25 MPH at 3500 RPM.

Center console fishing features include gunnel-mounted rod holders, under-gunnel rod storage racks, standard livewell and insulated fish boxes that can double as storage.

The console is large enough to house a portable marine head and offer additional storage for gear alike. Full bow railing, generous freeboard height and well placed hand rails carry your crew safely and securely. Limited options including an aluminum T-top with rod holders, trim tabs and stereo make purchasing your new Pursuit C 200 Center Console a breeze.

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Pursuit Boats is a division of Holland, Michigan-based S2 Yachts, Inc. For more than half a century, three-generations of this family-owned business has set an unsurpassed standard of quality in marine design and manufacturing. From their modern, recently expanded production facility in Ft. Pierce, Florida, the Slikkers family continues to build distinctive outboard powered fishing boats in Offshore, Center Console, Sport and Dual Console configurations, in models from eighteen to thirty-seven feet. S2 Yachts also produces Tiara Yachts, whose inboard power models include Open, Sovran, and Convertible models ranging in size from thirty to fifty-eight feet are built in Holland, MI.

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