

PRESS RELEASE



## Pursuit Boats Honored by South Florida Manufacturing Association

**March 22, 2018 Davie, Florida** Pursuit Boats was honored to receive Runner Up for Manufacturer of the Year by the South Florida Manufacturing Association. Each year SFMA celebrates business excellence by recognizing both individuals and companies demonstrating superior manufacturing techniques. Pursuit Boats was nominated by the St. Lucie County EDC and was among 83 nominees considered for an award in South Florida. Eighteen finalists were chosen in four categories.

Companies must be nominated for the Manufacturer of the Year award which is organized by categories determined by the number of employees in the workforce. The evaluation process consists of an initial phone interview, followed by a site visit if the company advances to the Semi-Final round. During the Site Visit, the examination team will tour, observe, and ask questions related to the 2018 evaluation criteria.

“Pursuit has earned a reputation among marine manufacturers for delivering one of the highest quality products on the market. We appreciate the hard work and dedication of our employees that make that happen. It is a great honor to compete with and share the podium with manufacturers of different products; we strive to be a world class manufacturer,” Bruce Thompson, President, Pursuit Boats.

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*Pursuit employee's support President Bruce Thompson and Thomas Lawson, Vice President of Manufacturing and Materials. Pictured left to right: Angela Musiol, Renee Miller, Thomas Lawson, Mark Taiclet, Bruce Thompson, Ernst Jeannot, Ralph Hoskins, Scott Shanley, Donna Panchyshyn.*

Founded by a group of realtors who understood the importance of manufacturing to a strong economy the South Florida Manufacturers Association (SFMA) has served manufacturers and related industries for over 55 years. A non-profit trade association, the mission of the SFMA has remained constant through its history: To Serve Manufacturers.

“We are excited to celebrate this accomplishment with Pursuit Boats, St. Lucie County is a great choice for manufacturers and Pursuit represents the type of premium employer we attract to our area. The SFMA awards are highly respected within Florida manufacturing companies and the rigorous process recognizes world class businesses like Pursuit Boats,” Pete Tesch, President of the Economic Development Council of St. Lucie County.

Most recently, Pursuit received the NMMA Award for a top new product, the DC 365, during the Miami International Boat Show just completed February 19.

*Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They come in Center Console, Dual Console, Offshore, Sport and Sport Coupe configurations. For more information, please visit [pursuitboats.com](http://pursuitboats.com). S2 Yachts also manufactures Tiara Yachts and Tiara Sport, headquartered in Holland, Michigan, producing inboard powered luxury yachts and outboard powered cruisers in the 31 to 53 foot class. Tiara's lines include the Tiara Series, Flybridge, Convertible, Coupe and Q models. Tiara Sport features the recently debuted 38 LS. Tiara and Pursuit are subsidiaries of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States.*

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