



Pursuit Boats DC 365 Wins Innovation Award

February 16, 2018 Miami, Florida Pursuit Boats continues to grow its award-winning Dual Console product line. The Boating Writers International judging team, in support of the NMMA, voted the all new DC 365 to be the most Innovative product in the Center Console/Walkaround Fishing Boats category during the 2018 Progressive Insurance Miami International Boat Show.

“We are very proud of the engineering team we have assembled for Pursuit Boats and have refined a new product development process that accurately reflects market demands. We thank the NMMA and Boating Writers International for the venue to showcase our new DC 365,” Bruce Thompson, President, Pursuit Boats.

The DC 365 is a luxury sport utility style product built for adventure. The boat fishes extremely well and quickly converts to an entertaining platform through her innovative seating arrangements in the cockpit all the way through to the bow. The DC 365 boasts two patents. One received for the head door opening on the starboard side which allows easy access to the full head. The second centers on the transom to stringer assembly. This patent was developed to transfer the loads of the high horsepower Yamaha outboards used for propulsion through the entire hull structure instead of just the transom. Both are shared across several of the full line of Pursuit model boats.

“Our engineering is purposeful and deliberate with regard to the design process we use to deliver new product. We always look for ways to improve on use through innovation and the DC 365 gave us a wonderful canvas to work from. My compliments to our entire engineering team and the Pursuit customers that make our products come to life,” Christopher Gratz, Director Engineering, Pursuit Boats.

Forward bow and port side lounge seating, a swivel seat at the helm and patent-pending fold away seating at the transom and under the gunwale give your crew a comfortable place to enjoy whatever type of water activities you choose.

Features include a large tempered glass windshield with walkthrough, wide pathways from bow to stern and plenty of large storage compartments. Instrumentation and controls at the helm are ergonomically engineered and an optional Garmin electronics suite makes the DC 365 a joy to operate.



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The cabin is easily accessible with a fiberglass door and features solid wood accents with modern finishes, a full berth forward and a comfortable aft berth. A small family or couple may overnight with essential amenities, such as an A/C, microwave and audio visual entertainment, for the weekend. Hull side windows reveal plenty of natural light below.

Foldaway seating quickly transforms a social venue to a wide-open, fish-ready cockpit with hull side door, livewell, gunwale mounted rod holders and insulated fish-box and storage box in the floor.

The DC 365 can do it all with room to spare and style that is Pure Pursuit. Come check out the award-winning DC 365 at your favorite boat show, factory authorized Pursuit Boats dealer or online at Pursuitboats.com.

Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They come in Center Console, Dual Console, Offshore, Sport and Sport Coupe configurations. For more information, please visit pursuitboats.com. S2 Yachts also manufactures Tiara Yachts and Tiara Sport, headquartered in Holland, Michigan, producing inboard powered luxury yachts and outboard powered cruisers in the 31 to 53 foot class. Tiara's lines include the Tiara Series, Flybridge, Convertible, Coupe and Q models. Tiara Sport features the recently debuted 38 LS. Tiara and Pursuit are subsidiaries of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States.