



FOR IMMEDIATE RELEASE

Contact:

David Glenn

Pursuit Boats

3901 St. Lucie Boulevard

Ft. Pierce, Florida 34946

Voice: 772-465-6006

Fax: 772-465-7195

dglenn@pursuitboats.com

Pursuit Debuts New ST 310 and New Inshore Series C 200 during Miami International Boat Show

February 17, 2011, Miami, Florida – Pursuit boats unveiled the new ST 310 and C 200 today during the Miami International Boat Show.

According to Pursuit President, Tom Slikkers, “Pursuit new product introductions are setting new levels in design, construction and performance. Our new ST 310 delivers Pursuit quality with forward thinking engineering and design throughout while the new C 200 offers boating excellence at affordable pricing.”

Complete specifications and pricing are available through dealers nationwide following the formal announcement delivered today during the Miami International Boat Show. Detailed information will also be available through pursuitboats.com. Factory Authorized Pursuit dealers will begin displaying both new models in showrooms early March 2011.

George Hetzel, Vice President Sales & Marketing, “Our goal with the new C 200 is to get more people on the water enjoying the boating lifestyle and experiencing boating with confidence that is backed by Pursuit and the Pursuit dealer network. The ST 310 is a natural progression of our Sport line of boats built tough enough to perform as a tender while still offering luxurious comfort and function throughout.”

Starting at the bow, the **ST 310** delivers full wrap-around lounge seating with angled cushions ergonomically positioned for comfortable entertaining. A convertible fiberglass table accented with Corian Pursuit details doubles as a base for the portable sunpad filler which turns the bow into one large sunbathing platform. Recessed, stainless steel hand rails are neatly anchored just behind the forward seating for safety and security underway.

Entry to the console and head compartment is accomplished through a custom molded fiberglass door installed with heavy duty hardware and latching system complete with a stainless gas spring. Dive tank and equipment storage engineered below allows you to secure gear out of the way and off the deck.

The ST 310 is outfitted with a uniquely curved triple-wide windscreen designed to keep a Captain and companions cruising at speed without getting wind-blown. Seating for three includes a separate adjustable helm seat with arm rests along with double wide companion seats to starboard.

More

Overhead, the surfboard styled hardtop has dedicated installation details on the topside for outriggers, radar, lighting and antennas. Underneath, the top is finished with built in hand rails, molded speaker ports and an electronics box. All supported by white, powdered coated, heavy duty aluminum tubing.

Aft facing seating and forward facing transom seating accommodate as many as six additional guests with softly cushioned upholstery designed to cradle the body just so. Included in the seating closest to the helm are a sink, livewell and insulated cooler. To the starboard side a hinged seat portion opens to reveal cavernous storage large enough to conceal fenders, lines, safety equipment and racks for fishing rods or marine related equipment. The transom lounge hinges aft and features a large removable bin that allows access to the aft bilge and mechanical systems.

Built-in swim platforms with hidden dive ladder and hand rail, an insulated in-floor fishbox, properly located drink holders and gunnel-mounted rod holders are just a few of the noticeable details that finish off the cockpit.

Underneath your feet an aggressive 24 degree deadrise, sharp entry, performance minded chines and strakes bring this vessel to life providing a comfortable platform capable of fishing, diving or just transporting an extra large offshore party to your favorite coastal getaway.

The **C 200** is the first of a new inshore series of Pursuits with quality affordability in mind. The C 200 is saltwater ready and features fishing and cruising details designed to make the boat a great introduction to the Pursuit family. All models will be powered by dependable Yamaha engines selected specifically for each model. The F150 four stroke is the engine of choice for this center console. The C 200 will top out at over 40 MPH and cruise comfortably around 25 MPH at 3500 RPM.

Center console fishing features include gunnel-mounted rod holders, under-gunnel rod storage racks, and standard livewell and insulated fish boxes that can double as storage.

The console is large enough to house a portable marine head and offer additional storage for gear alike. Full bow railing, generous freeboard height and well placed hand rails carry your crew safely and securely. Limited options including an aluminum T-top with rod holders, trim tabs and stereo make purchasing your new Pursuit C 200 Center Console a breeze.

Pursuit Boats is a division of Holland, Michigan-based S2 Yachts, Inc. For more than half a century, three-generations of this family-owned business has set an unsurpassed standard of quality in marine design and manufacturing. From their modern, recently expanded production facility in Ft. Pierce, Florida, the Slikkers family continues to build distinctive outboard powered fishing boats in Offshore, Center Console, Sport and Dual Console configurations, in models from eighteen to thirty-seven feet. S2 Yachts also produces Tiara Yachts, whose inboard power models include Open, Sovran, and Convertible models ranging in size from thirty to fifty-eight feet are built in Holland, MI.